CUSTOMERDATA1
an AI driven customer data platform

PLATFORM PRICING WORKSHEET

EMAIL ADDRESS

# OF CLEANED CONTACTS IN DMS	
MINUS 50% BAD AND MISSING EMAIL ADDRESSES	
X 80% VERIFIED / CORRECTED / FOUND	
COST: .35 X = _____ + $_____ Data Fee	

VIN VALIDATION

# OF CLEANED CONTACTS IN DMS	
X 40% BAD VINS	
COST: X .35 _____ + $ _____ Data Fee	

CONQUEST

# OF CONQUEST VINS 5 MILE RADIUS	
ESTIMATED VINS IN DMS X 60%	
TOTAL NEVER BOUGHT OR SERVICED 40%	
COST: X .35_____ + $_____ Data and Suppression Fee	

# OF CONQUEST VINS 10 MILE RADIUS	
ESTIMATED VINS IN DMS X 50%	
TOTAL NEVER BOUGHT OR SERVICED 50%	
COST: X.35 _____ + $ _____ Data and Suppression Fee	

# OF CONQUEST VINS 20 MILE RADIUS	
ESTIMATED VINS IN DMS X 40%	
TOTAL NEVER BOUGHT OR SERVICED 60%	
COST: X—— .35 _____ + $ _____ Data and Suppression Fee	