



Dealership Sales Departments

One Time Development and Launch - \$1500

- Video license with studio actor/voice-over
- Master Video Creation with Variable Data Personalization
- Script Programming & Synchronization
- Customer Data 1 Integration
 - (DMS Data purification / Data Management and VIN Verification)
- Campaign Landing Pages and Web Components Created
- Optimized for Mobile Use
- Customer Data 1 Data Management
- Trade Value Appends
- IVR with Local Phone Number

Custom Avatar Creation (Dealership Spokesperson) add \$3500, Includes:

Monthly Package Pricing		
Level 1	2,000 Videos	\$3,450
Level 2	3,500 Videos	\$5,850
Level 3	5,000 Videos	\$8,250
Level 4	6,500 Videos	\$10,550
Level 5	8,000 Videos	\$12,950
Level 6	10,000 Videos	\$14,950

Autosoft / Dealer Vault / CDK Add \$150 Monthly Package Pricing, PBC Add \$50 Per Month

-3% Processing Fee for Payments by Credit Card -6 Month Minimum Commitment

-30 Day Cancellation Notice Required After 6 Months